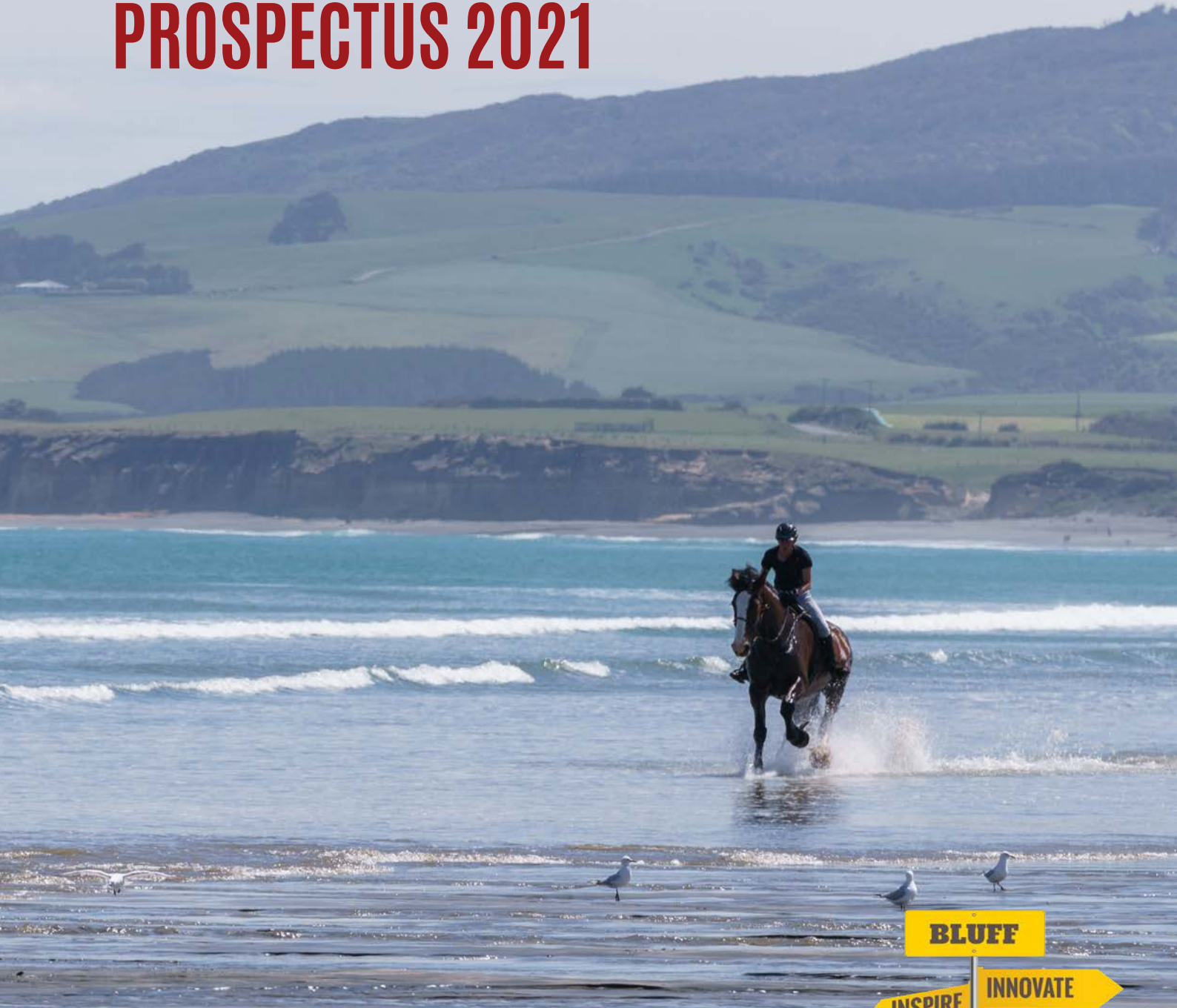


# SPONSORSHIP AND EXHIBITION PROSPECTUS 2021



**IPC** 2021  
*Just Bluffing It*





## Introduction



Thank you for indicating your interest in attending the Infection Prevention and Control Nurses College (IPCNC) Conference in 2021 as a Sponsor or as a Trade Exhibitor. The Conference is to be held at the Ascot Park Hotel, Invercargill, New Zealand, 15-17 September.

We welcome you from the deep south. Our conference theme "Just Bluffing it" references both the Bluff Covid-19 outbreak and the many bluffs, mountains, and valleys we deal with each day.

With true Southern hospitality we intend to offer a relaxed, interactive, and dynamic conference that will both consolidate and challenge our current practices alongside exploring new theories, developments and initiatives.

As a sponsor your products and innovations will support practitioners from the community, private and acute sectors.

If you require any further information at this time please do not hesitate to contact Joanne Reddock, at The Conference Team – [joanne@conferenceteam.co.nz](mailto:joanne@conferenceteam.co.nz)

Sue Dillon  
Conference convenor



## Who will benefit as a sponsor or trade exhibitor?

Participation in this conference will benefit:

- Manufacturers of medical equipment used in nursing practice | infection prevention and control
- Suppliers of goods and services to health professionals
- Suppliers of electronic learning information systems and resources
- Suppliers of cleaning equipment and products

## Who will attend the conference?

The Infection Prevention Control Nurses College, NZNO conference attracts a broad range of local and international delegates from a wide range of clinical practice settings employed in public and private health care. Conference content should appeal to a wide audience.

Infection Prevention and Control specialists | staff from:

- Aged care facilities
- Environment (public laboratories)
- Private and public hospitals
- GP Practices
- Clinical Nurse specialties
- Medical staff
- National and International speakers

## Where

The conference is being held at the Ascot Park Hotel, Corner Tay Street and Racecourse Road, Invercargill. Conference facilities including accommodation are all located on site.

Catering including the Welcome Reception on Wednesday evening will be in the trade area.





# SPONSORSHIP OPPORTUNITIES

All costs exclude GST

# 04

## Platinum Sponsor

(2 only)

**NZ\$15,000**  
+ GST

### INCLUSIONS:

- Acknowledgement as a Platinum Sponsor
- Three delegate registrations including sessions, morning tea, afternoon tea, lunch, welcome reception and conference dinner
- Two exhibitor passes including morning tea, afternoon tea, lunch and welcome reception
- Double stand (6m x 1.5m) in the Exhibition area – prime location – includes power, lighting and fascia with company name
- Name association with one keynote speaker and the opportunity to introduce the speaker and a three-minute speaking slot
- Joint association with the conference dinner
- Two inserts | products in the conference bag (to be supplied by sponsor)
- Logo displayed on PowerPoint header slides during breaks
- Opportunity to place a standard roll up banner in the entrance foyer
- Logo and company profile in conference handbook
- Complimentary full-page advert in the conference handbook (sponsor to provide print ready artwork)
- Logo and company profile on conference www
- Access to delegate list (provided three weeks prior to the conference and updates one week prior to the conference and one week after the conference). Includes name, organisation and city (when permission is granted from delegate)



# SPONSORSHIP OPPORTUNITIES

All costs exclude GST

# .05

## Gold Sponsor

**NZ\$10,000**  
+ GST

### INCLUSIONS:

- Acknowledgement as a Gold Sponsor
- Two delegate registration including sessions, morning tea, afternoon tea, lunch, welcome reception and conference dinner
- Two exhibitor passes including morning tea, afternoon tea, lunch and welcome Reception
- Single stand (3m x 1.5m) in the Exhibition area – includes power, lighting and fascia with company name
- Opportunity to address the delegates – 2-3 mins. Time to be advised
- One insert | product in the conference bag (to be supplied by sponsor)
- Logo displayed on PowerPoint header slides during breaks
- Logo and company profile in conference handbook
- Complimentary half page advert in the conference handbook (sponsor to provide print ready artwork)
- Logo and company profile on conference www
- Access to delegate list (provided two weeks prior to the conference and updates one week prior to the conference and one week after the conference). Includes name, organisation and city (when permission is granted from delegate)



# SPONSORSHIP OPPORTUNITIES

All costs exclude GST

# 06

## Silver Sponsor

**NZ\$6,000**  
+ GST

### INCLUSIONS:

- Acknowledgement as a Silver Sponsor
- Two delegate registration including sessions, morning tea, afternoon tea, lunch, welcome reception and conference dinner
- One exhibitor pass including morning tea, afternoon tea, lunch and welcome reception
- Opportunity to address the delegates – 2-3 mins. Time to be advised.
- Single stand (3m x 1.5m) in the Exhibition area – includes power, lighting and fascia with company name
- One insert | product in the conference bag (to be supplied by sponsor)
- Logo displayed on PowerPoint header slides during breaks
- Logo and company profile in conference handbook
- Complimentary half page advert in the conference handbook (sponsor to provide print ready artwork)
- Logo and company profile on conference www
- Access to delegate list (provided two weeks prior to the conference and updates one week prior to the conference and one week after the conference). Includes name, organisation and city (when permission is granted from delegate)



# SPONSORSHIP OPPORTUNITIES

All costs exclude GST

# 07

## Bronze/Exhibitor

### NZ\$4,000 + GST

Stand located in the Aparima & Oreti rooms. See floor plan on page 13

#### INCLUSIONS:

- Acknowledgement as a Bronze Sponsor
- One delegate registration including sessions, morning tea, afternoon tea, lunch, welcome reception and conference dinner
- One exhibitor pass including morning tea, afternoon tea, lunch and welcome reception
- Single stand (3m x 1.5m) in the Exhibition area – includes power, lighting and fascia with company name
- One insert | product in the conference bag (to be supplied by sponsor)
- Logo displayed on PowerPoint header slides during breaks
- Logo and company profile in conference handbook
- Logo and company profile on conference www
- Access to delegate list (provided one week prior to the conference and one week after the conference). Includes name, organisation and city (when permission is granted from delegate)

## Bronze/Exhibitor

### NZ\$3,500 + GST

Stand located in the foyer. See floor plan on page 13

#### INCLUSIONS:

- Acknowledgement as a Bronze Sponsor
- One delegate registration including sessions, morning tea, afternoon tea, lunch, welcome reception and conference dinner
- One exhibitor pass including morning tea, afternoon tea, lunch and welcome reception
- Single stand (3m x 1.5m) in the foyer (there will be catering in this area) – includes power, lighting and fascia with company name
- One insert | product in the conference bag (to be supplied by sponsor)
- Logo displayed on PowerPoint header slides during breaks
- Logo and company profile in conference handbook
- Logo and company profile on conference www
- Access to delegate list (provided one week prior to the conference and one week after the conference). Includes name, organisation and city (when permission is granted from delegate)



# GENERAL OPPORTUNITIES

All costs exclude GST

# 08

## Coffee Cart

**NZ\$5,500** + GST

### INCLUSIONS:

- Acknowledgement as a General Sponsor
- Coffee cart branding opportunity – sponsor to supply
- One delegate registration including sessions, morning tea, afternoon tea, lunch, welcome reception and conference dinner
- Space next to the coffee cart with bar leaner and two bar stools and space for pullup banners
- Logo displayed on PowerPoint header slides during breaks
- Logo and company profile in conference handbook
- Logo and company profile on conference www
- Access to delegate list (provided one week prior to the conference and one week after the conference). Includes name, organisation and city (when permission is granted from delegate)

## Conference Handbook

**NZ\$4,000** + GST

Every attendee receives a conference handbook which includes space for notes and will be used long after conference

### INCLUSIONS:

- Acknowledgement as a General Sponsor
- Company logo on the front of the handbook acknowledging your company as the handbook sponsor
- One delegate registration including sessions, morning tea, afternoon tea, lunch, welcome reception and conference dinner
- Full page advert in the conference handbook (artwork to be supplied by sponsor)
- Company footer in handbook
- Logo displayed on PowerPoint header slides during breaks
- Logo and company profile in conference handbook
- Logo and company profile on conference www
- Access to delegate list (provided one week prior to the conference and one week after the conference). Includes name, organisation and city (when permission is granted from delegate)





# GENERAL OPPORTUNITIES

All costs exclude GST

## Conference App NZ\$4,500 + GST

Every attendee will be able to download the conference app, which will include full programme details, speakers' overviews, general information etc.

### INCLUSIONS:

- Acknowledgement as a General Sponsor
- Name association with the App
- Advertising on the conference app – artwork to be supplied by sponsor (full details to come)
- Opportunity to have one notification pushed out to delegates each day of the Conference and the day prior
- One delegate registration including sessions, morning tea, afternoon tea, lunch, welcome reception and conference dinner
- Logo displayed on PowerPoint header slides during breaks
- Logo and company profile in conference handbook
- Logo and company profile on conference www
- Logo and company profile on conference app
- Access to delegate list (provided one week prior to the conference and one week after the conference). Includes name, organisation and city (when permission is granted from delegate)

## Breakfast Session Sponsor – Thursday Morning NZ\$4,000 + GST

### INCLUSIONS:

- Acknowledgement as a General Sponsor
- Naming rights to the breakfast on the day
- 30-minute presentation – sponsor to provide speaker
- One delegate registration including sessions, morning tea, afternoon tea, lunch, welcome reception and conference dinner
- Logo displayed on PowerPoint header slides during breaks
- Logo and company profile in conference handbook
- Logo and company profile on conference www
- Access to delegate list (provided one week prior to the conference and one week after the conference). Includes name, organisation and city (when permission is granted from delegate)



# GENERAL OPPORTUNITIES

All costs exclude GST

# 10

## Welcome Reception – Wednesday NZ\$4,000 + GST

All delegates, speakers, and exhibitors as part of their conference experience are invited to attend a welcome reception at the end of the first day.

### INCLUSIONS:

- Acknowledgement as a General Sponsor
- Naming rights to the function
- One delegate registration including sessions, morning tea, afternoon tea, lunch, welcome reception and conference dinner
- Opportunity to address the delegates, 2-3 minutes at the session prior to the conclusion on Wednesday
- Opportunity to provide free standing banners at the welcome reception
- Logo displayed on PowerPoint header slides during breaks
- Logo and company profile in conference handbook
- Logo and company profile on conference www
- Access to delegate list (provided one week prior to the conference and one week after the conference). Includes name, organisation and city (when permission is granted from delegate)

## Conference Lanyard Sponsor and Name Badge NZ\$3,500 + GST

### INCLUSIONS:

- Acknowledgement as a General Sponsor
- One delegate registration including sessions, morning tea, afternoon tea, lunch, welcome reception and conference dinner
- Company logo on conference lanyards. Lanyard selected by committee
- Logo displayed on PowerPoint header slides during breaks
- Logo and company profile in conference handbook
- Logo and company profile on conference www



# GENERAL OPPORTUNITIES

All costs exclude GST

# 11

## Conference Bags

### NZ\$3,000 + GST

All attendees will receive an overprinted bag. The bag will be selected by the committee with the logo artwork coordinated with the sponsor

#### INCLUSIONS:

- Acknowledgement as a General Sponsor
- Company logo on selected bags – one colour print
- One delegate registration including sessions, morning tea, afternoon tea, lunch, welcome reception and conference dinner
- Logo displayed on PowerPoint header slides during breaks
- Logo and company profile in conference handbook
- Logo and company profile on conference www

## Conference Pens

### NZ\$2,500 + GST

#### INCLUSIONS:

- Acknowledgement as a General Sponsor
- One delegate registration including sessions, morning tea, afternoon tea, lunch, welcome reception and conference dinner
- Company logo on conference pens. Pen selected by committee
- Logo displayed on PowerPoint header slides during breaks
- Logo and company profile in conference handbook
- Logo and company profile on conference www



# GENERAL OPPORTUNITIES

All costs exclude GST

# .12

## Conference Catering – Lunch

**NZ\$1,200 + GST**

Select which day. Lunch breaks will be in the trade area for all attendees and exhibitors.

### INCLUSIONS:

- Acknowledgement as a General Sponsor
- Naming rights to the lunch
- Opportunity to have pull up banner in the catering area during lunch break
- Logo displayed on PowerPoint header slides during breaks
- Logo and company profile in conference handbook
- Logo and company profile on conference www

## Conference Catering – Morning Tea OR Afternoon Tea

**NZ\$600 + GST**

Select which day. Morning I afternoon tea breaks will be in the trade area for all attendees and exhibitors.

### INCLUSIONS:

- Acknowledgement as a General Sponsor
- Naming rights to the break
- Opportunity to have pull up banner in the catering area during break
- Logo and company profile on conference www

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## Insert / Product in Conference Bag

Provide a one-page insert I product-\$250 (if already exhibiting/sponsoring) otherwise **\$500 + GST**

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## Advert in the Conference Handbook

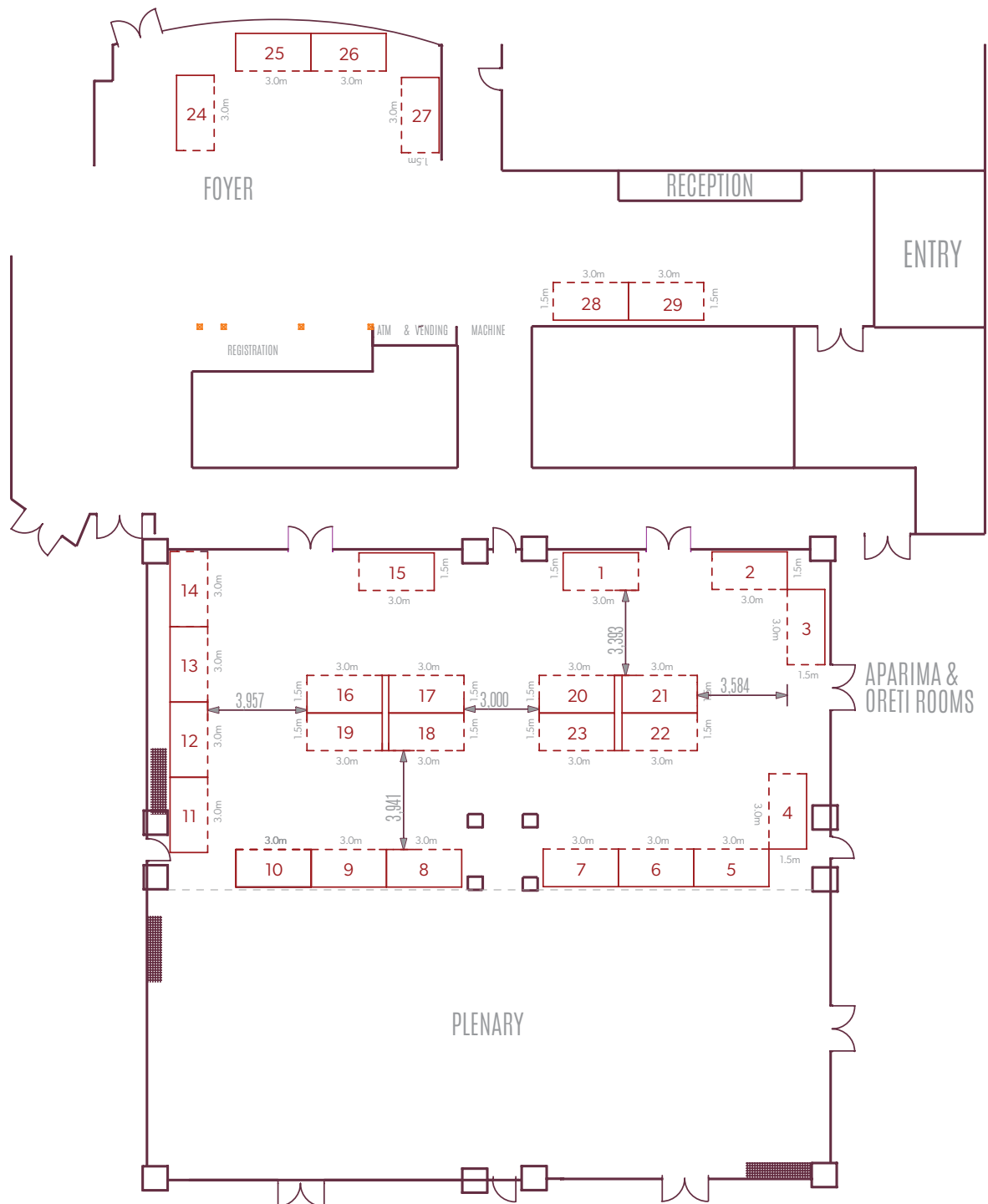
Full page NZ\$1,000 (if already exhibiting I sponsoring) otherwise **\$1,500 + GST**

Half page NZ\$500 (if already exhibiting I sponsoring) otherwise **\$750 + GST**



# FLOOR PLAN

# 13





## Terms and conditions

### **Booking and Payment**

All prices are quoted in New Zealand dollars and exclude GST (Goods and Services Tax). GST is required to be applied to all packages at the rate prevailing at the date of invoicing or payment, whichever is earlier (currently 15%).

Sponsorship packages and exhibition space will be allocated only on receipt of a signed booking form (i.e. a first come, first served basis).

Confirmation will be sent together with deposit and balance invoices. All payments should be made in New Zealand dollars.

Sponsors may not assign or sublet any part of their exhibition space. The Organising Committee may need to make changes to the floor plan; however, changes will not be undertaken without prior discussion with the companies affected.

Sponsors consent to their contact details being shared with Conference suppliers and contractors.

### **Medicines New Zealand Code of Practice**

Sponsors must comply with the guidelines for 'Activities Directed at Healthcare Professionals' described in the most recent edition of the Medicines New Zealand Code of Practice available on the industry association's website: [www.medicinesnz.co.nz](http://www.medicinesnz.co.nz).

### **The fine print**

A reminder of the following conditions.

IPCNC and NZNO reserve the right to reject an application at any time for any reason.

### **Cancellation Policy**

Cancellations must be in writing. Should your company cancel the following fees will apply;

- 25% cancellation fee if cancelled prior to 1 May
- 50% cancellation fee if cancelled prior to 1 June
- Thereafter, any refund is at the discretion of the Organising Committee

### **Insurance**

All insurance is the responsibility of you / your company or organisation. The Conference Organising Committee, IPCNC, NZNO, Ascot Park Hotel and The Conference Team accept no liability or responsibility for death or illness, or injury / accident to or financial loss by any person attending the conference or exhibition, whatever the cause.



# Sponsorship Application Form

## 2021 Infection Prevention and Control Nurses College (NZNO)

Please complete the form below and return to [joanne@conferenceteam.co.nz](mailto:joanne@conferenceteam.co.nz).

If you have any questions please contact Joanne at The Conference Team, 03 359 2600

We apply for sponsorship in accordance with the terms and conditions set out in the prospectus.

Signature: \_\_\_\_\_

Date: \_\_\_\_\_

Please forward this form to [joanne@conferenceteam.co.nz](mailto:joanne@conferenceteam.co.nz)

| Company Details |  |                |  |
|-----------------|--|----------------|--|
| Company         |  |                |  |
| Postal Address  |  |                |  |
| Telephone       |  | Contact Person |  |
| Mobile          |  | Email          |  |

| Sponsorship requirements |  |  |      |
|--------------------------|--|--|------|
|                          |  |  | NZ\$ |
|                          |  |  | NZ\$ |
|                          |  |  | NZ\$ |
|                          |  |  | NZ\$ |

| Stand Preferences                       |    |    |    |
|---|----|----|----|
| Please indicate your stand preferences: | 1. | 2. | 3. |

### Primary Conference Organiser

Joanne Reddock, The Conference Team, P: 03 359 2600, E: [joanne@conferenceteam.co.nz](mailto:joanne@conferenceteam.co.nz)